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## **Do Something 101: Inland Empire Teens to Collect School Supplies for Boys & Girls Clubs**

### **Grammy® Winning Singer-Songwriter, Ciara, Teams Up with DoSomething.org and Staples in 2<sup>nd</sup> Annual National School Supply Drive**

**San Bernardino & Riverside Counties, California** – [DoSomething.org](http://DoSomething.org) and [Staples](http://Staples.com) (Nasdaq: SPLS) are teaming up for the 2<sup>nd</sup> annual national Do Something 101 Supply Drive. Joining them to support the cause and collect school supplies is Grammy® Winning singer-songwriter, Ciara.

As part of [Do Something 101](http://www.dosomething101.org) ([www.dosomething101.org](http://www.dosomething101.org)), Ciara is encouraging teens to make a difference this summer by collecting school supplies and dropping them off at their nearest Staples store, from July 5 through September 19. In addition, Staples customers can get involved by donating \$1 at any Staples store with 100 percent of the proceeds benefiting local teens in need.

All school supplies and donations will be given to local Boys & Girls Clubs within the San Bernardino and Riverside Counties. This includes Clubs in the communities of Beaumont, Cathedral City, Fontana, Redlands, San Bernardino, and Temecula. All Clubs are not-for-profit organization that serves disadvantaged youth after school. Known as "The Positive Place for Kids," the Clubs provide guidance-oriented character development programs on a daily basis for children 6-17 years old, conducted by a full-time professional staff.

"The Do Something 101 campaign is such a great cause. I can't imagine going to school without pencils, notebooks and other basic supplies," said Ciara. "Every little bit counts and, through Do Something 101, the more we can get these essential products to teens, the more we help kids stay in school and excel even further. I look forward to working with DoSomething.org and Staples to spread the word!"

To help kick-off the campaign, Ciara is starring in a public service announcement (PSA) that will air on television and radio stations nationwide through September, and Staples is donating more than \$125,000 worth of school supplies to the program.

"The feedback from teen volunteers and recipients during our inaugural school supply

drive in 2008 was inspiring,” said Demos Parneros, president of U.S. stores at Staples. “With help from celebrities like Ciara, we will continue to raise awareness for underserved youth in local communities who need the basic supplies to succeed in school.”

Teens who want to get involved can go to [www.DoSomething101.org](http://www.DoSomething101.org) for ideas on how to run local school supply drives. Whether holding a school supply drive at summer camp, during a summer sports league, or at a neighborhood block party, DoSomething.org and Staples offer tips, resources, and flyers on how to get started and make the most of every teen’s summer.

“DoSomething.org is all about encouraging teens to take action in their own communities. We’re proud to be spearheading a campaign for the second year, with the help of Staples, that allows young people to really make a difference among their peers,” said Nancy Lublin, chief executive officer of DoSomething.org.

#### **About DoSomething.org:**

DoSomething.org believes teenagers have the power to make a difference. We leverage communications technologies to enable teens to convert their ideas and energy into positive action. We inspire, empower and celebrate a generation of doers: teenagers who recognize the need to do something, believe in their ability to get it done, and then take action. Plug in at [www.dosomething.org](http://www.dosomething.org).

#### **About Staples:**

Staples, the world's largest office products company, is committed to making it easy for customers to buy a wide range of office products, including supplies, technology, furniture, and business services. With 2008 sales of \$23 billion and 91,000 associates worldwide, Staples serves businesses of all sizes and consumers in 27 countries throughout North and South America, Europe, Asia and Australia. In July 2008, Staples acquired Corporate Express, one of the world's leading suppliers of office products to businesses and institutions. Staples invented the office superstore concept in 1986 and is headquartered outside Boston. More information about Staples (Nasdaq: SPLS) is available at [www.staples.com](http://www.staples.com).

#### **About Boys & Girls Clubs**

Boys & Girls Club are affiliates of Boys & Girls Clubs of America. Known as “The Positive Place for Kids,” the Clubs provide guidance-oriented character development programs on a daily basis for children 6-17 years old, conducted by a full-time professional staff. Key Boys & Girls Club programs emphasize character and leadership development, education and career development, health and life skills, the arts, sports, fitness and recreation.

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