

Press Release

Inland Empire United Way
9624 Hermosa Avenue
Rancho Cucamonga, CA 91730



Contact:

Linda Kaye Hanley, Director of Individual Giving
(909) 980-2857 ext. 214 or lhlanley@ieuw.org

Two hundred Easter baskets were delivered to local kids

FOR IMMEDIATE RELEASE

April 19, 2007

Fontana, CA – On Friday April 6, there was a special delivery at the Boys & Girls Club of Fontana. Inland Empire United Way partnered with Creative Gift Baskets of Rancho Cucamonga to provide 200 Easter baskets for the kids at their Easter Party!

“With a little help from some of my gift basket vendors and the help of volunteers, we successfully filled, wrapped and bowed 200 Easter baskets in less than two hours!” said Vivian Shiffman, owner of Creative Gift Baskets. “Everything was donated, and individuals helped by giving money to purchase extra items.”

In addition to candy and plush stuffed animals, the baskets included coloring books, crayons, activity and safety books, bubbles, squeeze balls and toothbrushes and toothpaste.

“Thanks to the generosity of so many individuals, we are able to provide hundreds of kids in Fontana with Easter baskets filled with books and toothbrushes and so much more,” said Terrie Schneider, Chief Professional Officer of the Boys & Girls Club of Fontana.

Inland Empire United Way works in partnership with local businesses, organizations and individuals to build a stronger community. By strategically investing in programs and initiatives that offer solutions to critical issues, the results are making positive, lasting changes in the lives of children, families and individuals.

Inland Empire United Way

Inland Empire United Way (IEUW) helps disadvantaged kids succeed, provides easy access to services, encourages safe environments for infants and toddlers and develops volunteer opportunities to create positive change.

www.ieuw.org

#

PHOTO CAPTIONS:



Creative Gift Baskets, in partnership with Inland Empire United Way, provided 200 Easter Baskets for 200 kids at the Boys & Girls Club of Fontana.



In less than four hours, 20 volunteers packed more than 200 Easter baskets at the Inland Empire United Way. These Chaffey College students volunteered through www.HandsOnInlandEmpire.org to fulfill a class requirement.